

REQUEST FOR EXPRESSIONS OF INTEREST

Saint Vincent and the Grenadines
OECS Regional Tourism Competitiveness Project
Credit No.: 6001- VC
CONSULTANCY TO DEVELOP A BUSINESS PLAN
For the Management, Operation, Marketing and Commercialization of Fort
Charlotte

Reference No. SVGRTCP-C-IC-6a

Saint Vincent and the Grenadines has received financing from the World Bank toward the cost of the **OECS Regional Tourism Competitiveness Project**, and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) include assistance to the Ministry of Tourism, Civil Aviation, Sustainable Development and Culture to articulate for Fort Charlotte: ***A Sustainable Business Plan for the period 2022 - 2032***, for its management and optimal operation, as well as for marketing, financing, and commercialization which will support the development of tourism activities and services at and around the site, that is gender inclusive and results in increased tourism spending. The consultancy is expected to commence in January 2022 and for a duration of 150 days.

The detailed Terms of Reference (TOR) for the assignment can be found at the following website: www.gov.vc and <http://www.gov.vc/index.php/request-for-expressions-of-interest>.

The **Economic Planning Division** now invites eligible persons (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the following required qualifications and relevant experience to perform the Services:

- A Bachelor’s Degree in Finance, or Tourism Management, or Business Administration, or Economics, or related field;
- At least 10 years’ working experience in developing tourism business plans for cultural heritage site or tourism attraction sites;
- Knowledge and experience in marketing and developing Public-Private Partnerships (PPPs) would be an asset;
- Evidence of having developed at least three management and business plans;
- Appropriate involvement and/or experience working on tourism/ heritage sites.
- Prior experience in Saint Vincent and the Grenadines is an asset.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers January 2011, revised July 2014 ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest.

A Consultant will be selected in accordance with the **Individual Consultant (IC)** method set out in the Consultant Guidelines.

Further information can be obtained at the address below during office hours **0900 to 1500 hours**.

Expressions of interest must be delivered in a written form to the address below (in person, or by e-mail) by **Thursday October 21, 2021**.

Economic Planning Division

Attn: Recardo Frederick
Director of Economic Planning
1st Floor Administrative Centre
Bay Street, Kingstown
Saint Vincent and the Grenadines
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