



ST. VINCENT AND THE GRENADINES BUREAU OF STANDARDS NATIONAL QUALITY AWARDS 2023

BENEFITS OF PARTICIPATING IN THE NQA



What are the benefit to participating companies?

The National Quality Award is expected to set the foundation for continuous organizational improvement as it relates to both Internal and External Customers by promoting and influencing a quality culture. It would also provide support to organizations in their quest to ensure and maintain consumer satisfaction.

The National Quality Awards Programme will:

- a. Provide a comprehensive assessment of your business practices and operations
- b. Enhance the quality and competitiveness of your products and services.
- c. Allow businesses to promote continuous improvements, health and safety, quality, customer service.
- d. Assist with the development of sustainable business practices.
- e. Build consumer trust, confidence and satisfaction in goods and services.
- f. Provide recognition of businesses and also a tool for promotion.
- g. Serve as a prerequisite entry to participate in the Regional Quality Awards programmes
- h. Offer incentives such as:
 - *mentorship for winning companies;*
 - *free audits of companies*
 - *promotion of the companies post awards*
 - *opportunities for highlighting winners in future promotions.*
 - *Use of SVGBS Standards Mark*

For additional information and clarification; please contact the NQA Secretariat at the SVGBS

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The SVGBS anticipates your meaningful participation!

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