



Conducting and Protecting Your Business in a Digital Environment

Calendar of Events – St Vincent and the Grenadines

Financial Tips - 8:50 AM daily

Audio recorded tips are aired on NBC Radio at 8:50 AM daily throughout the month of October. These tips were voiced by Mr Anthony Theobalds of the Ministry of Culture and recorded by NBC Radio.

FIM Theme Jingle The FIM message will be captured in the lively rhythms of the ECCU. The Jingle will be released on 1st October.

Newspaper Articles- published every Friday in the newspapers

Newspaper articles surrounding the theme for FIM are submitted weekly to the newspapers for publication.

Business Symposium - Thursday 18 October at 5:00 - 7:00 p.m. at the NIS Conference Centre

The symposium targets small business owners, financial institutions and the public at large. The topics to be covered are:

1. Innovation in the Payment System: cryptocurrency, bitcoins, mobile wallets, digital currency...Are We Ready for the Transformation?
2. Restructuring and transforming your business to take advantage of opportunities in the digital environment.

Presenters include the Eastern Caribbean Securities Exchange (ECSE) and Regional Security System Asset Recovery Unit (RSS ARU)

Radio Discussion - Sunday 21 October at 11:00 AM On NBC Radio

One radio discussion on the FIM theme will be held on NBC Radio discussion programme. On the topic **From standing in line to going online** – information about online services offered by financial institutions, Electronic Funds Transfer, online banking, government e-services., investing on the ECSE, etc.

Radio Discussion – Monday 15 October at 8:00 PM on NBC Radio

One discussion will be held on 'Police on the Beat' radio Programme

Financial Fair at St Vincent Cooperative Bank Car Park - Thursday 25th October 9:00 AM to 2:00 PM

Partners will display their goods and services to the public and be on hand to engage in discussions with individuals about their financial needs or concerns. Partners are required to make arrangements to mount booths with their products. **Music will be provided by Ken Isle**

Walkathon - Saturday 3rd November at 3:00 PM.

Partners will be able to sponsor clients and or staff to participate in this walkathon. Sponsorship will cover the cost of T-shirt, water and light refreshment.

Charity Outreach Project

A branded bench seating project will be undertaken at the Black Point Golden Years Centre.